



ARCHÈ

CRISTIANA MASI

Cristiana Masi
Italian Trend for Wall

ARCHÈ

Un flusso continuo di bellezza tra un Mix & Match di segni e stili.

Ogni giorno ci imbattiamo in una serie di immagini e forme che si ripetono più e più volte intorno a noi, di cui ci sembra di conoscerne il significato da sempre; oggi questi segni “archetipi” assumono un ruolo guida nella trasformazione degli ambienti.

Cristiana Masi pone il flusso temporale come dettaglio cardine del progetto, integrando il passato negli elementi della contemporaneità.

Un cast di disegni e colori tali da generare e definire una sinfonia creativa che appare concettualmente e visivamente sbalorditiva.

Archè racconta un viaggio tra scenari, immagini, colori e sensazioni che definisce un linguaggio nuovo, capace di creare contrasti e armonie cromatiche, rivoluzionando ogni tipo di ambiente domestico.

A continuous flow of beauty between a Mix & Match of signs and styles .

We encounter everyday a series of images and shapes repeating more more around us, for which it seems to us to know the meaning forever ; today these “archetypes “ signs play a guiding role in the transformations of rooms.

Cristiana Masi puts the timestream as cornerstones detail of the project by integrating the past into the contemporaneity's elements.

A cast composed by designs and colours to create and define a creative symphony appearing conceptually and visually stunning.

Archè tells about a journey through scenarios, images, colours and sensations by defining a new language able to create contrasts and chromatic harmonies and revolutionizing every kind of home environment.









TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

straight match 60 cm - 23,62 inches



Natura 39001



Natura 39002



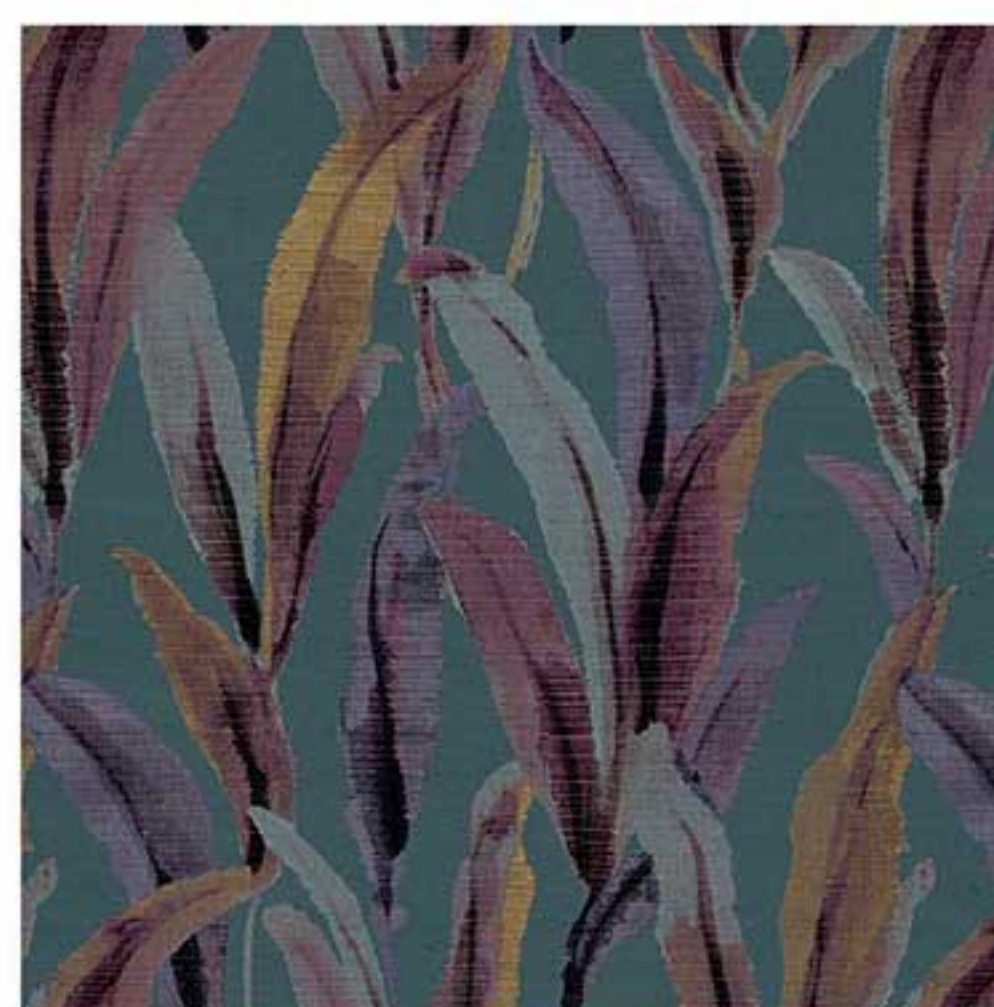
Natura 39004



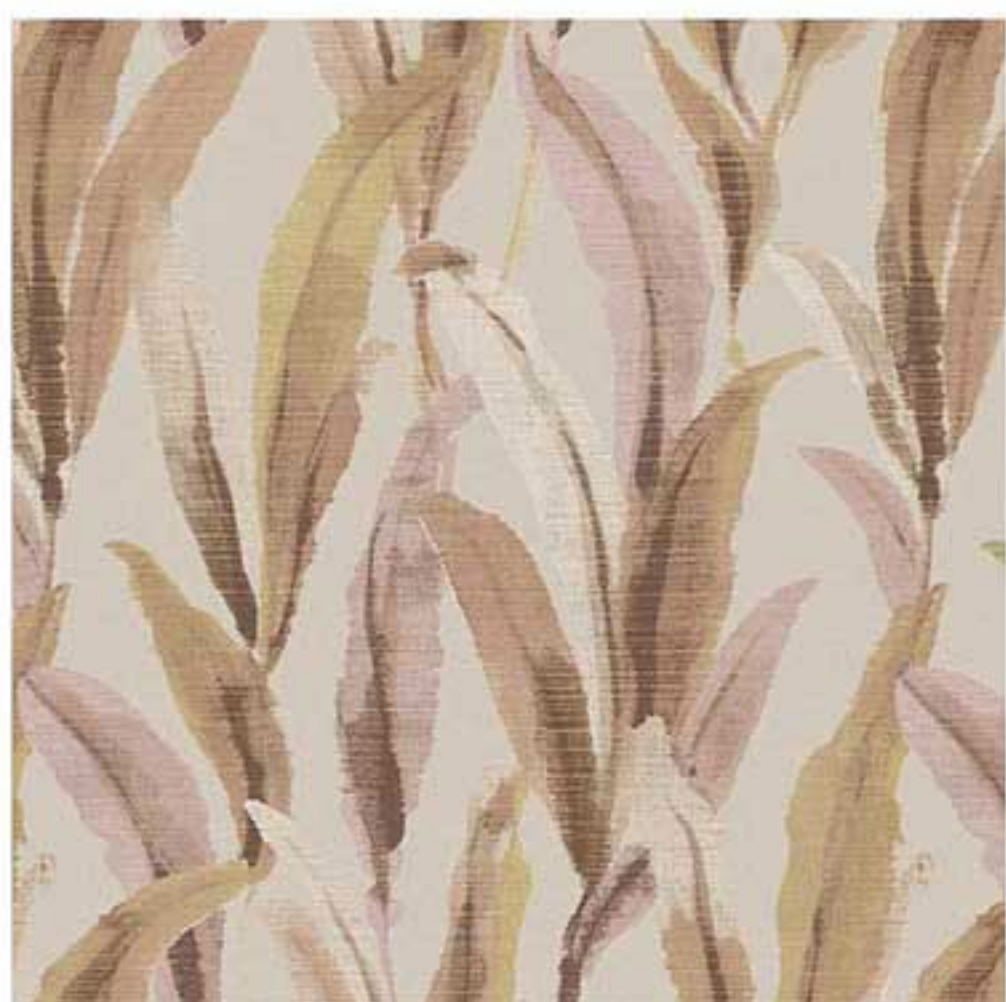
Natura 39005



Natura 39006



Natura 39007



Natura 39008



Natura 39009







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

straight match 60 cm - 23,62 inches



Pictura 39011



Pictura 39013



Pictura 39014



Pictura 39015



Pictura 39016



Pictura 39017



Pictura 39018



Pictura 39019







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

straight match 53 cm - 20,86 inches



Ornamentum 39021



Ornamentum 39023



Ornamentum 39024



Ornamentum 39025



Ornamentum 39026



Ornamentum 39027



Ornamentum 39028



Ornamentum 39029







TECHNICAL COMPOSITION

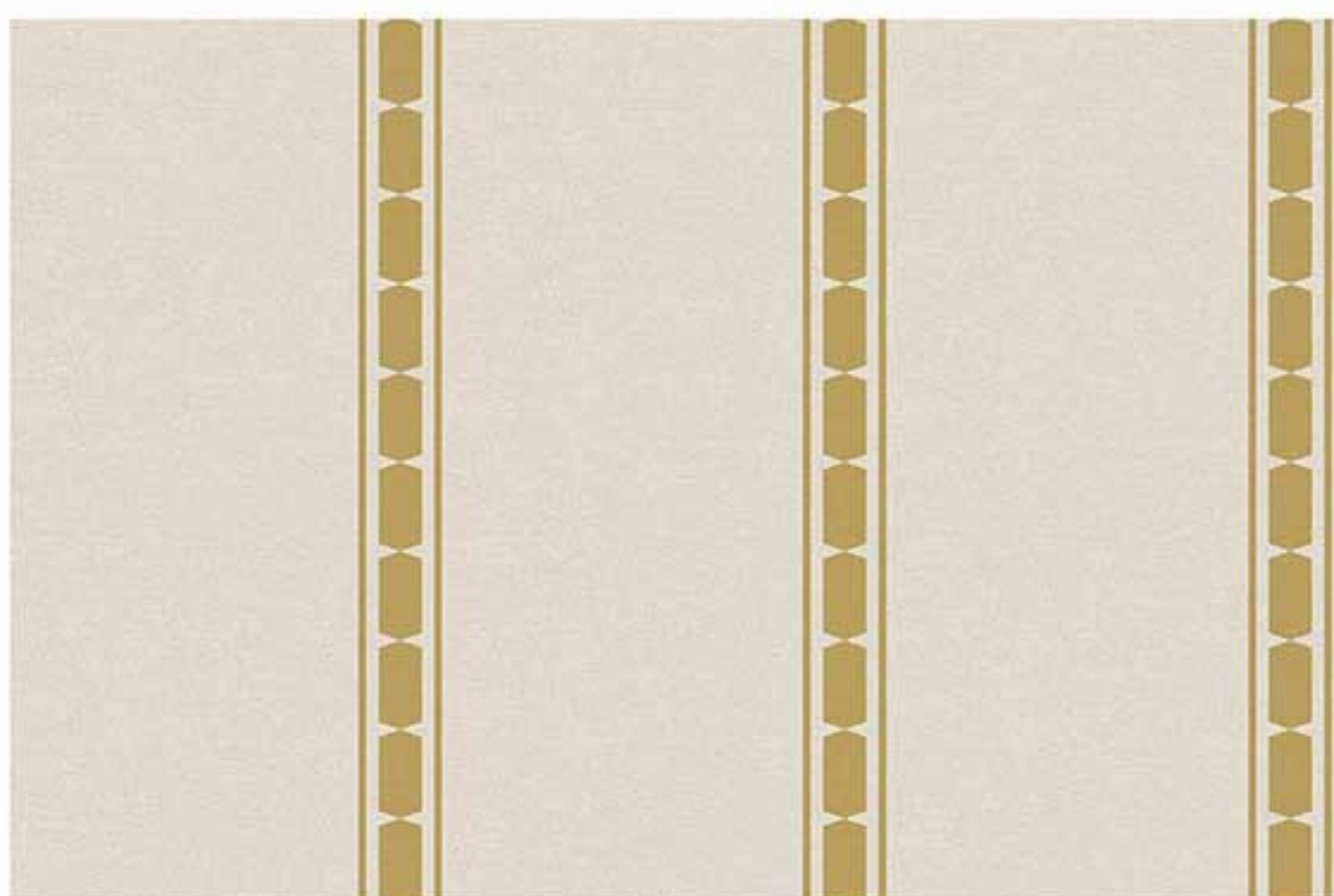
TNT - Vinyl

DESIGN WIDTH

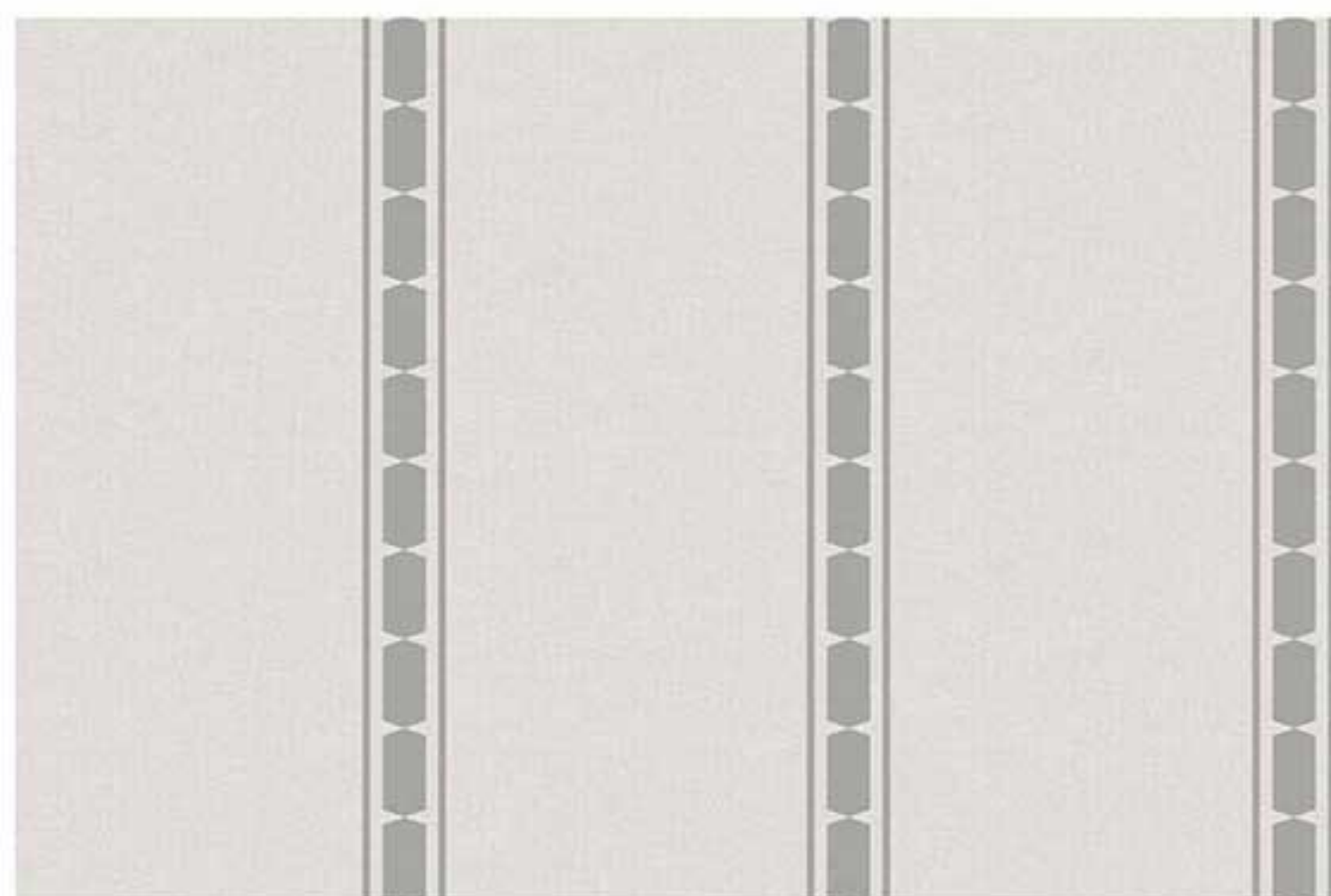
53 cm - 20,86 inches

DESIGN REPEAT

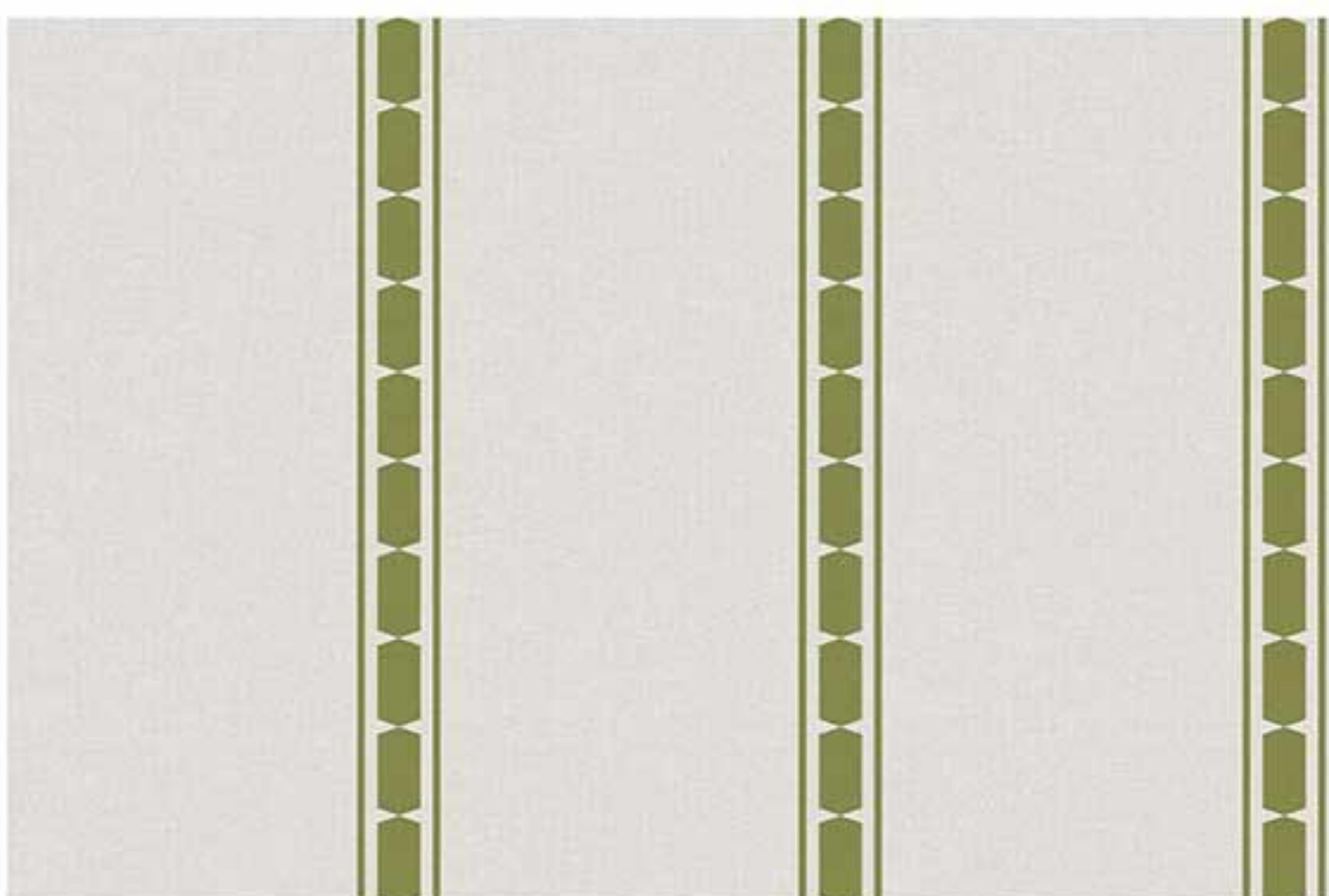
straight match 5,3 cm - 2,08 inches



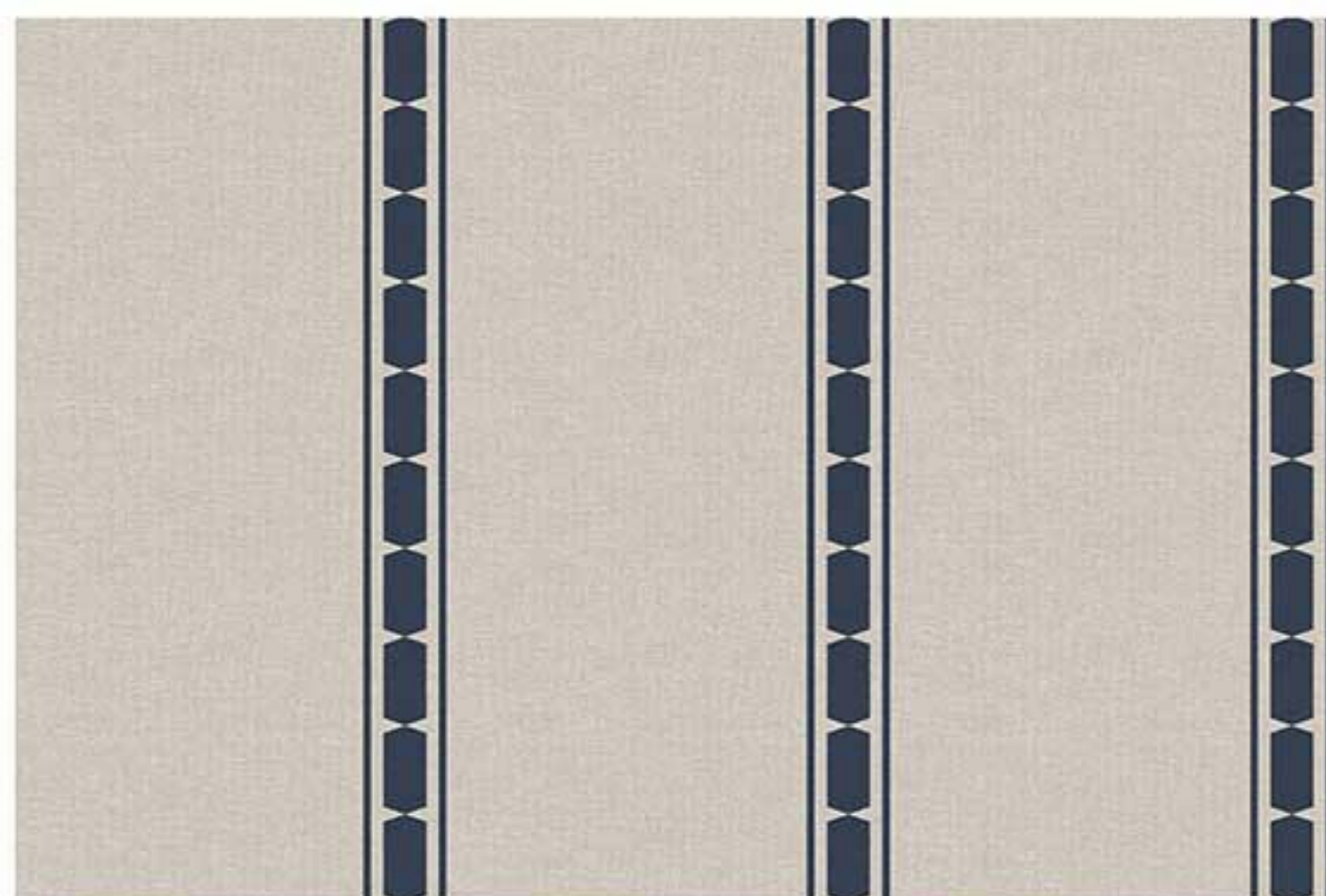
Linea 39032



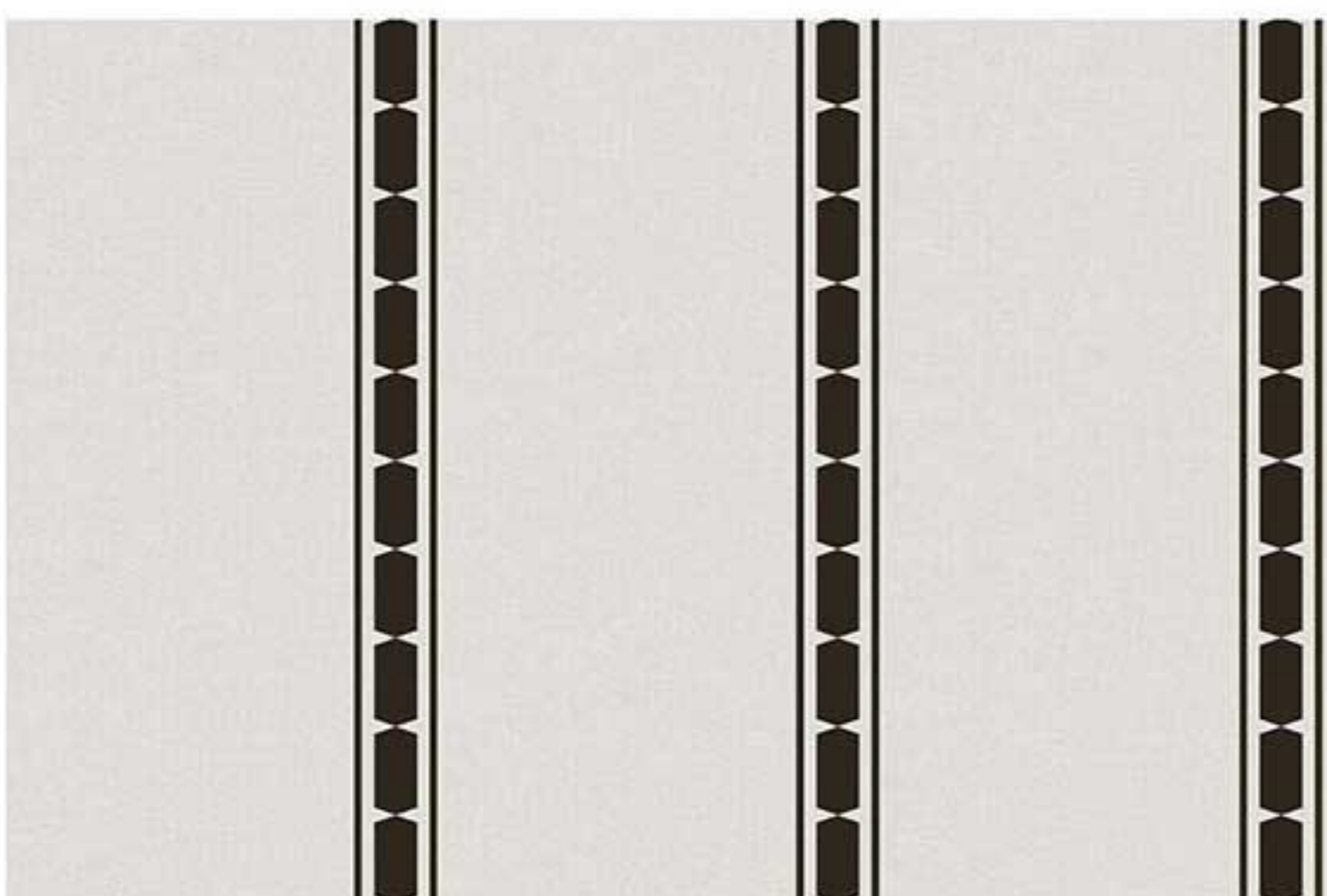
Linea 39033



Linea 39035



Linea 39037



Linea 39039







TECHNICAL COMPOSITION

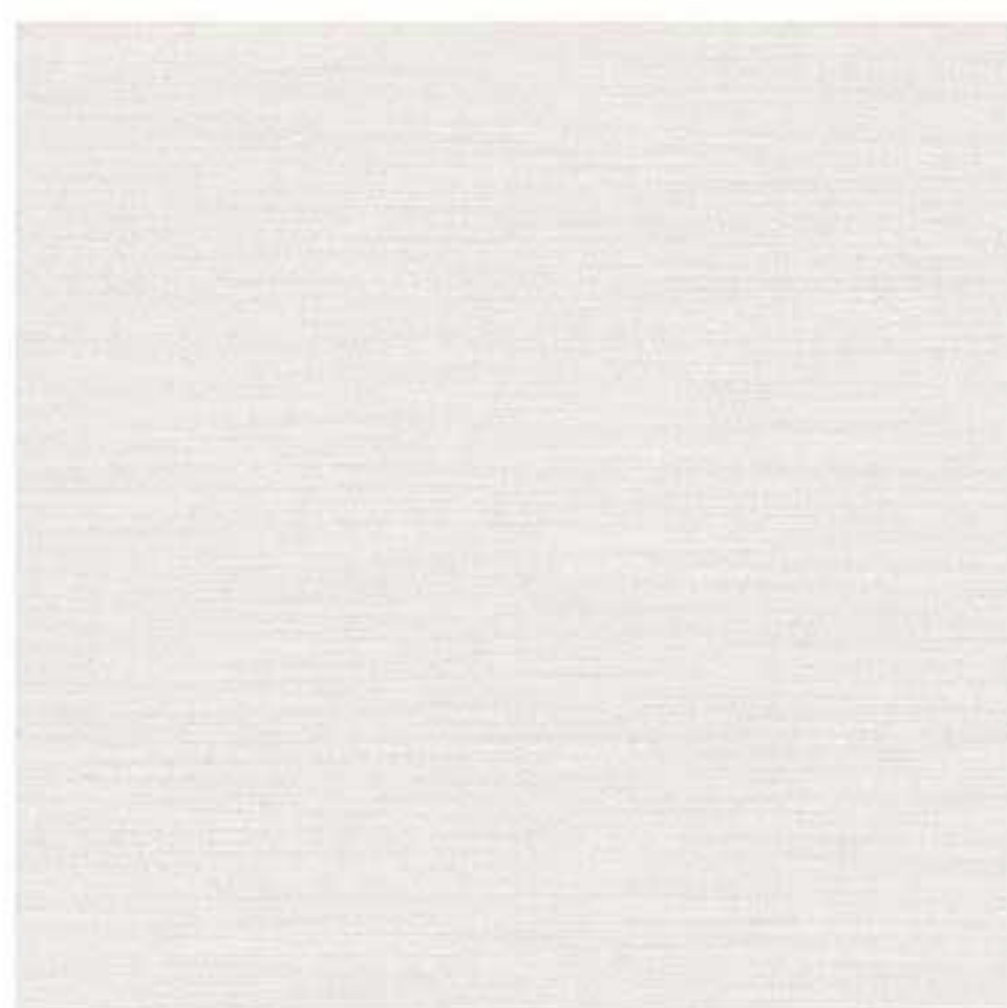
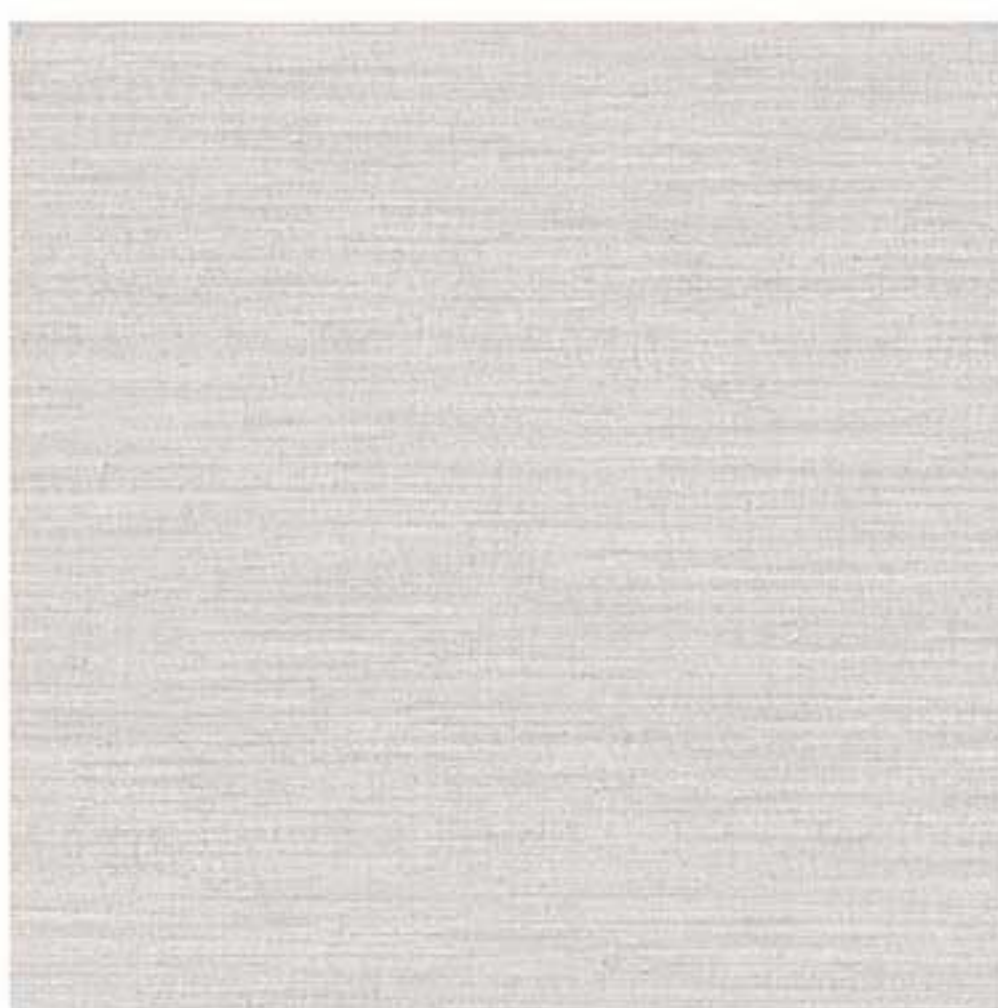
TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

zero / straight match 53 cm - 20,86 inches

Fibrae **39040**Fibrae **39041**Fibrae **39042**Fibrae **39043**Fibrae **39044**Fibrae **39045**



TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

zero / straight match 53 cm - 20,86 inches



Fibrae 39046



Fibrae 39052



Fibrae 39053



Fibrae 39054



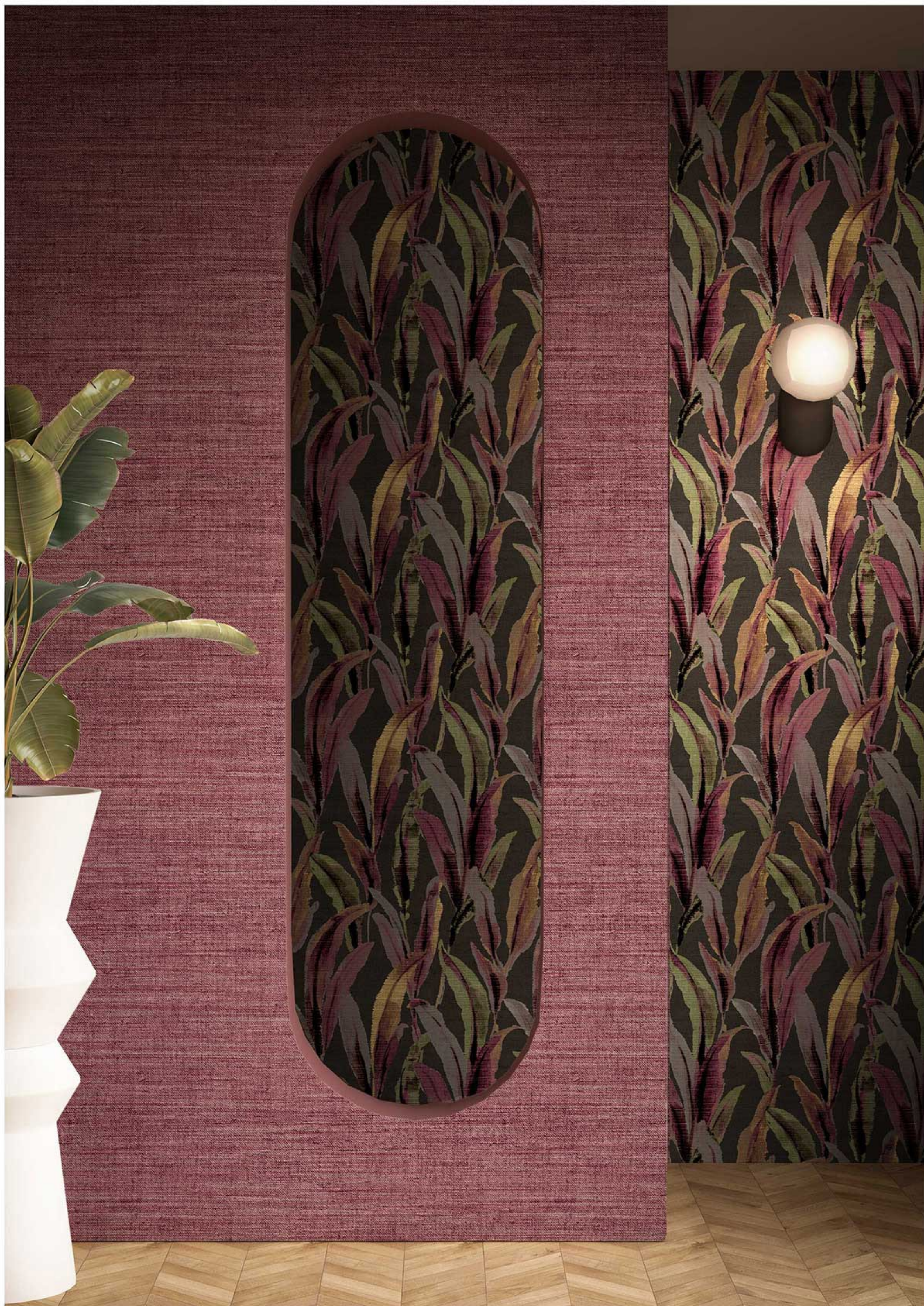
Fibrae 39056



Fibrae 39058



Fibrae 39059



TECHNICAL COMPOSITION

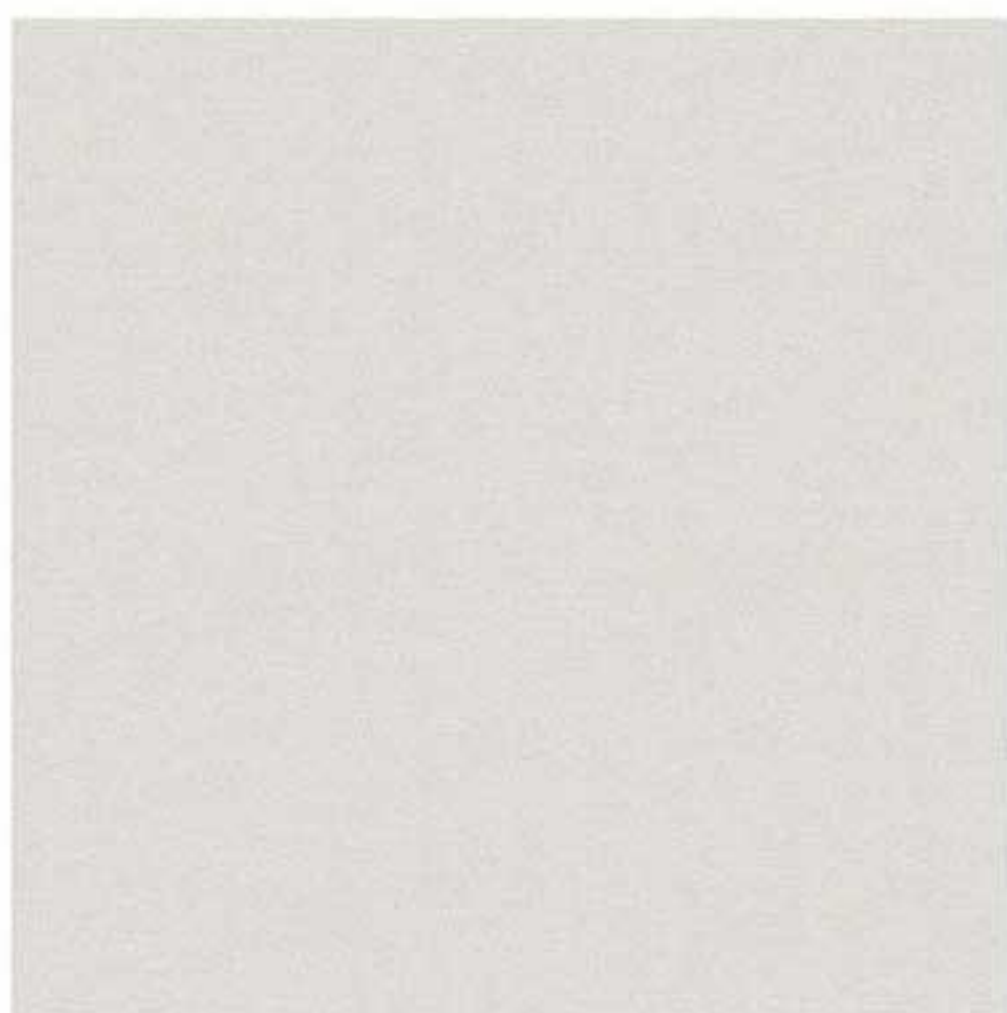
TNT - Vinyl

DESIGN WIDTH

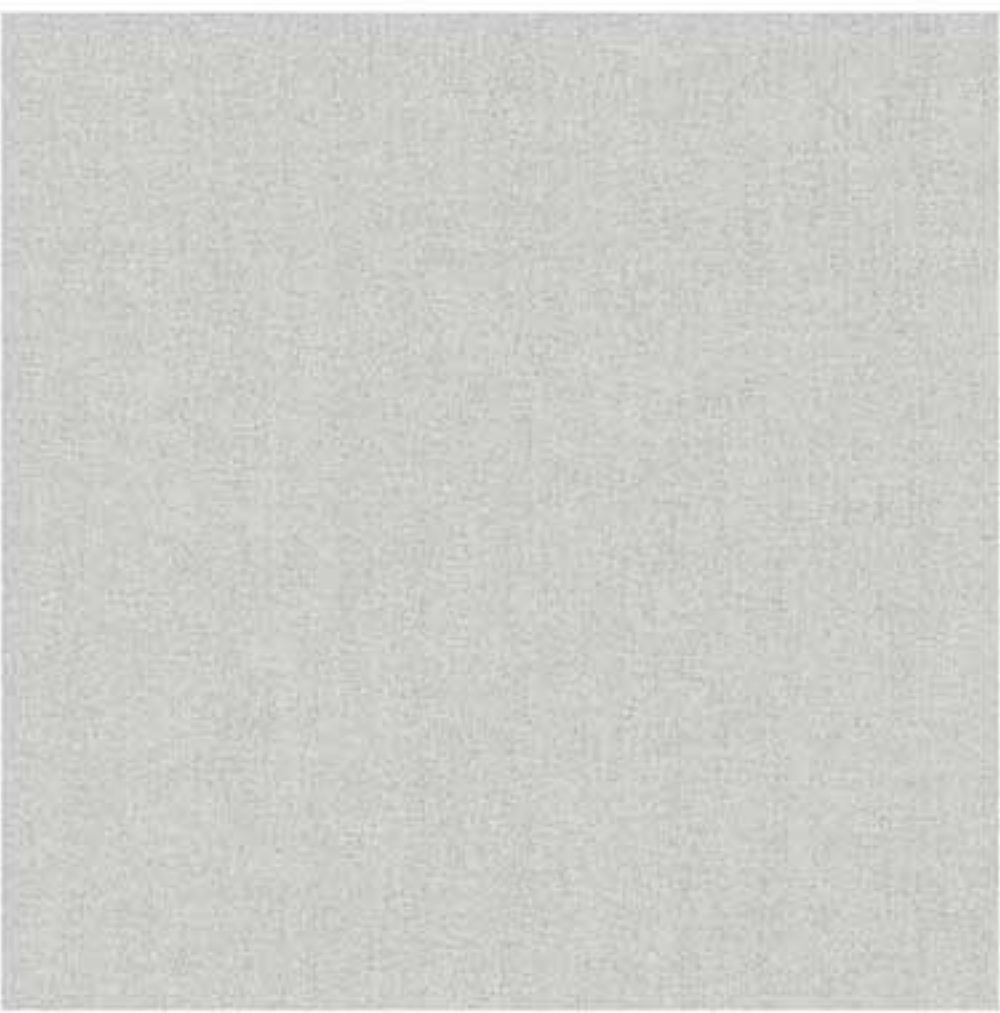
53 cm - 20,86 inches

DESIGN REPEAT

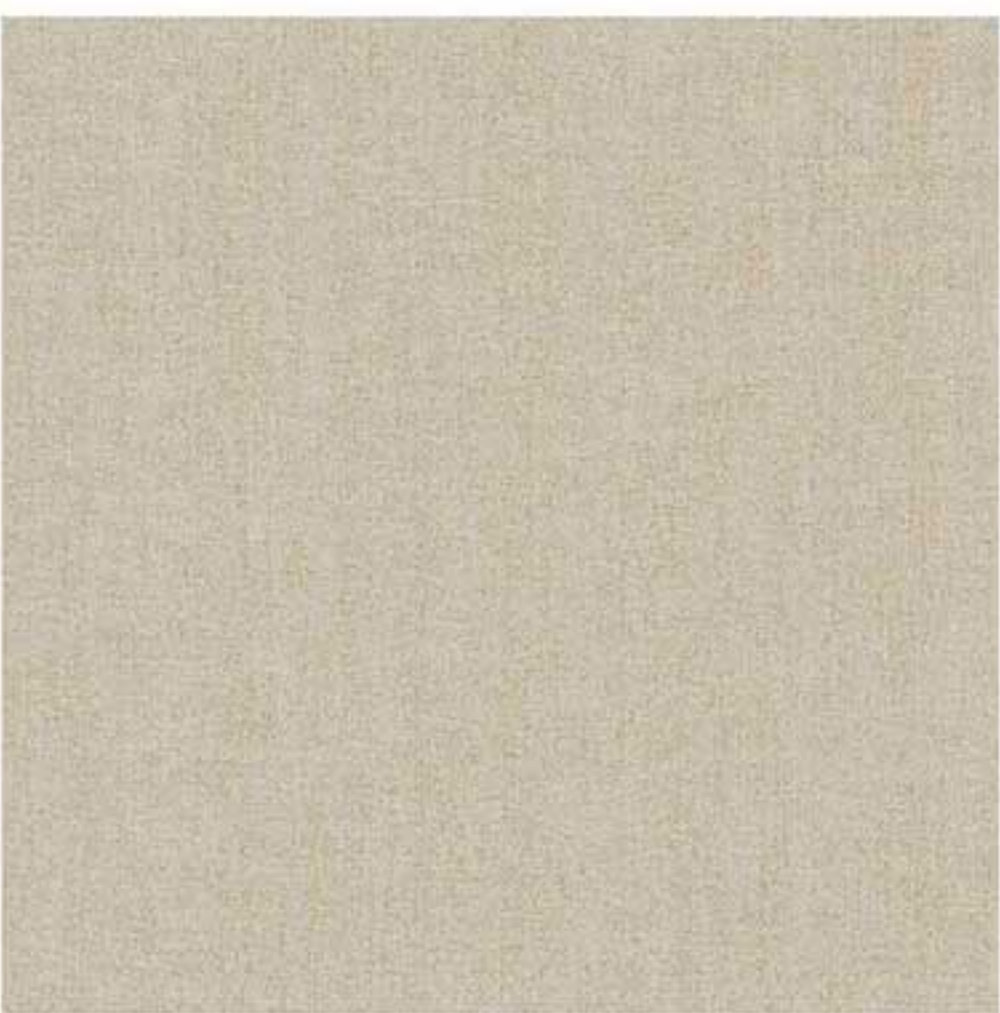
zero



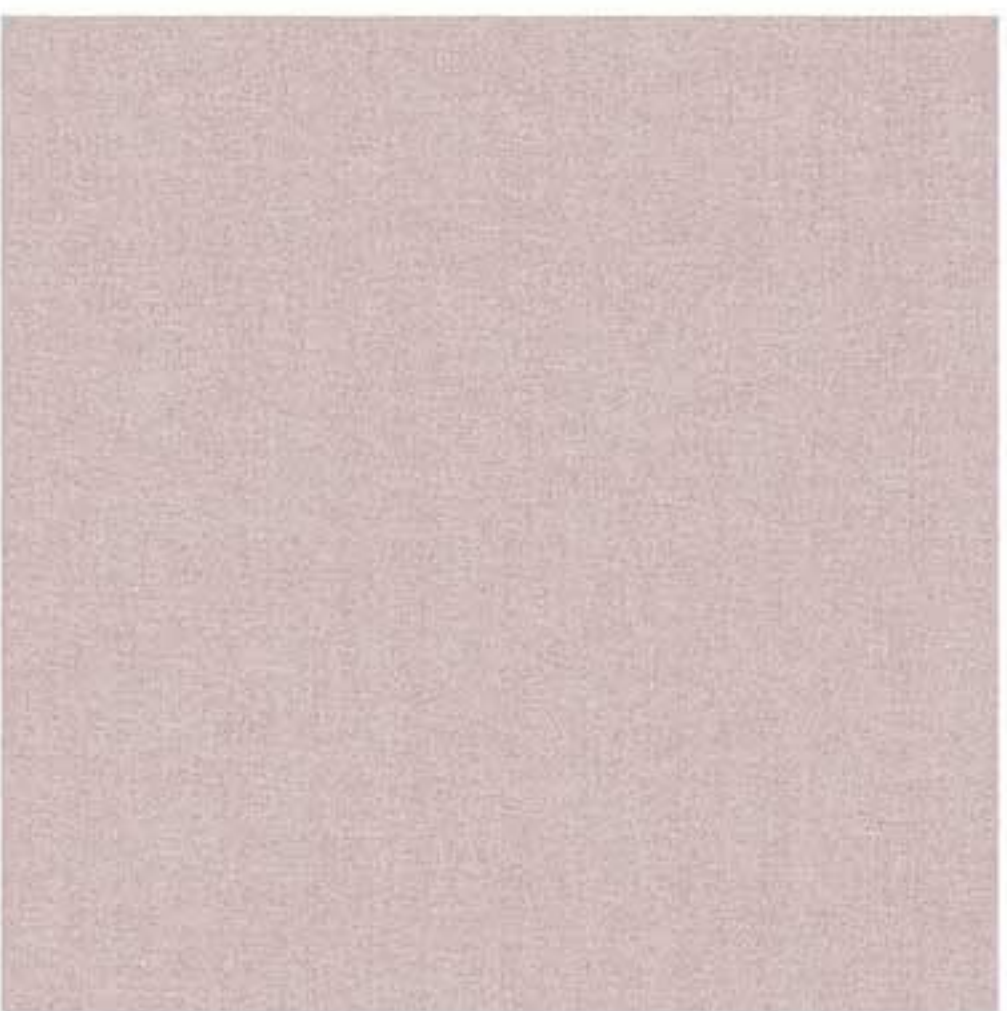
Pigmentum 39060



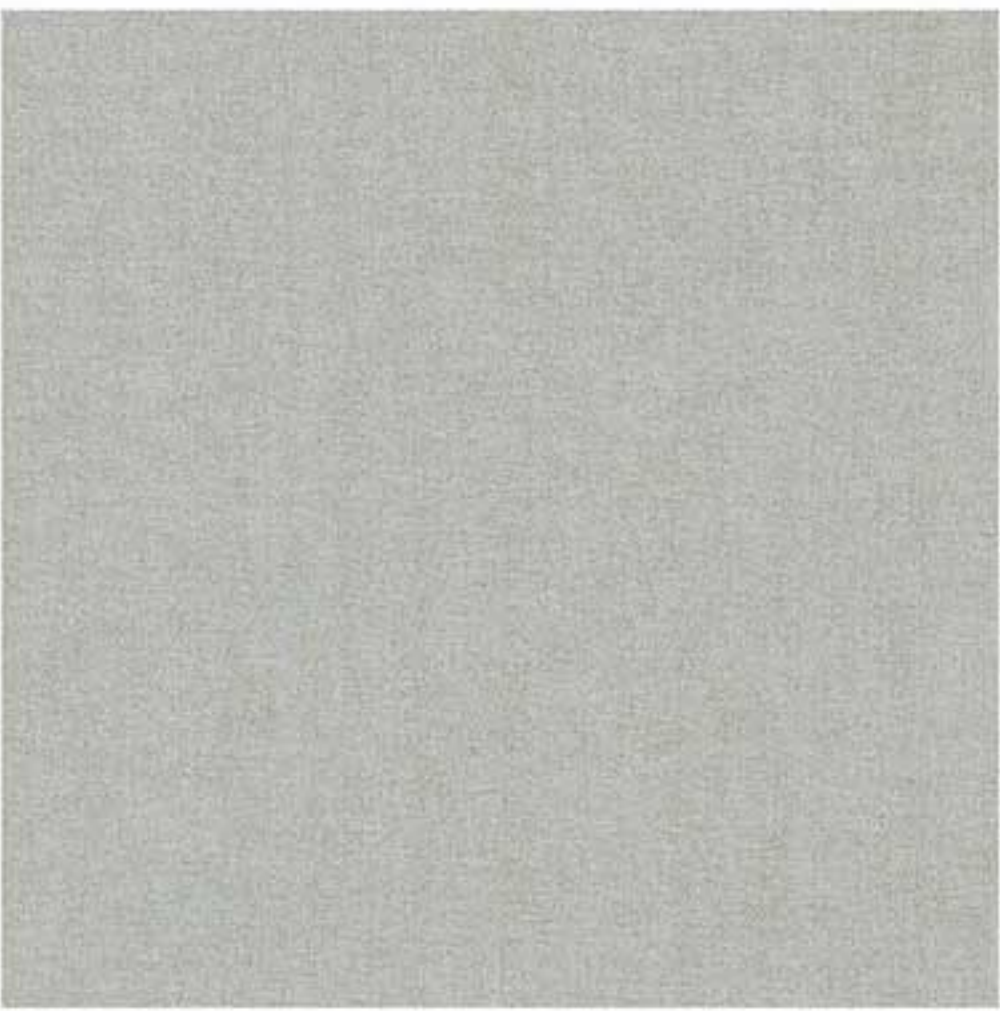
Pigmentum 39061



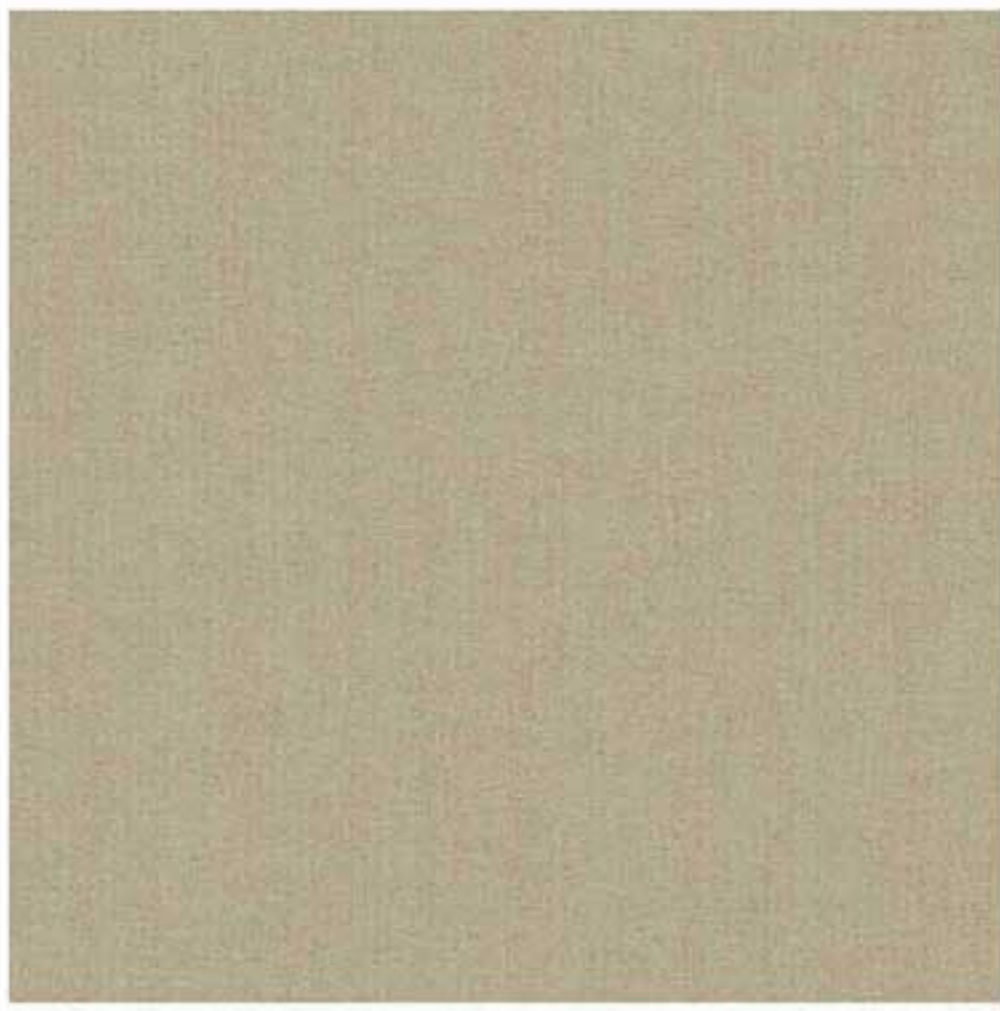
Pigmentum 39062



Pigmentum 39064



Pigmentum 39066



Pigmentum 39067



Pigmentum 39068



TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

zero



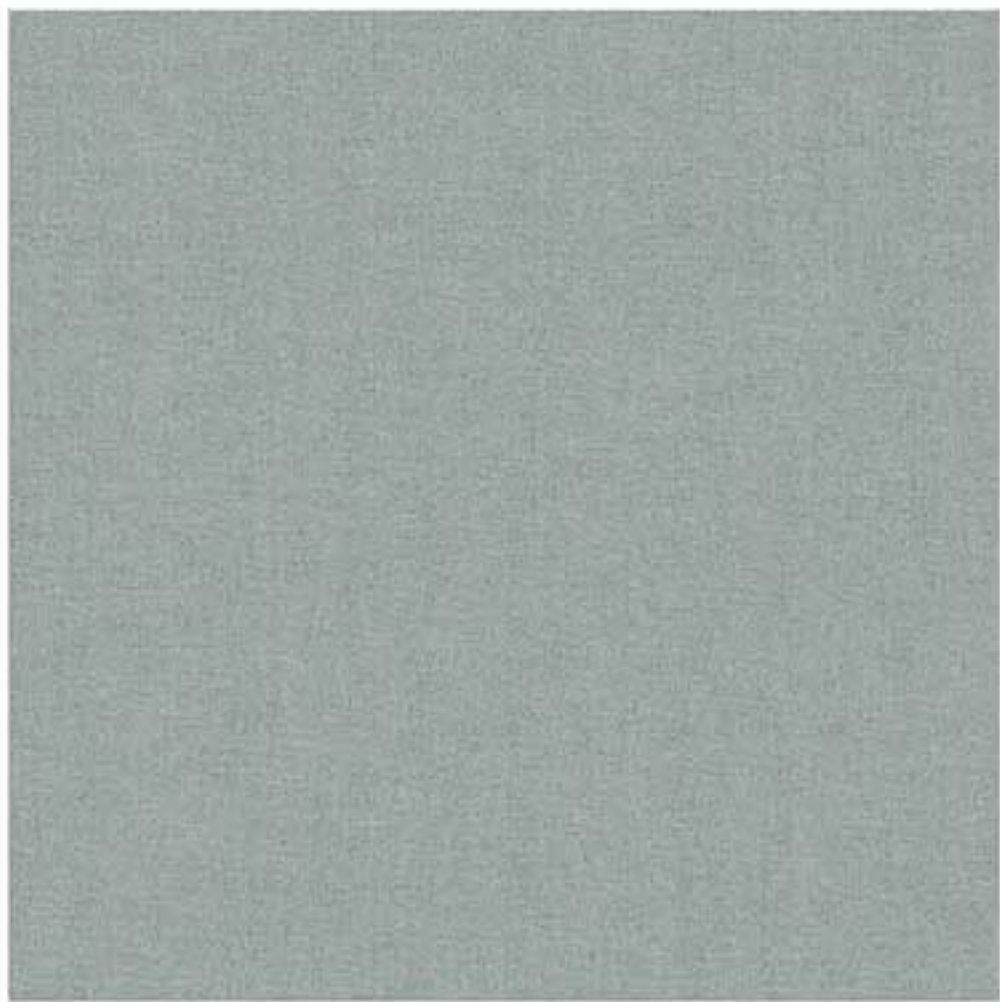
Pigmentum 39073



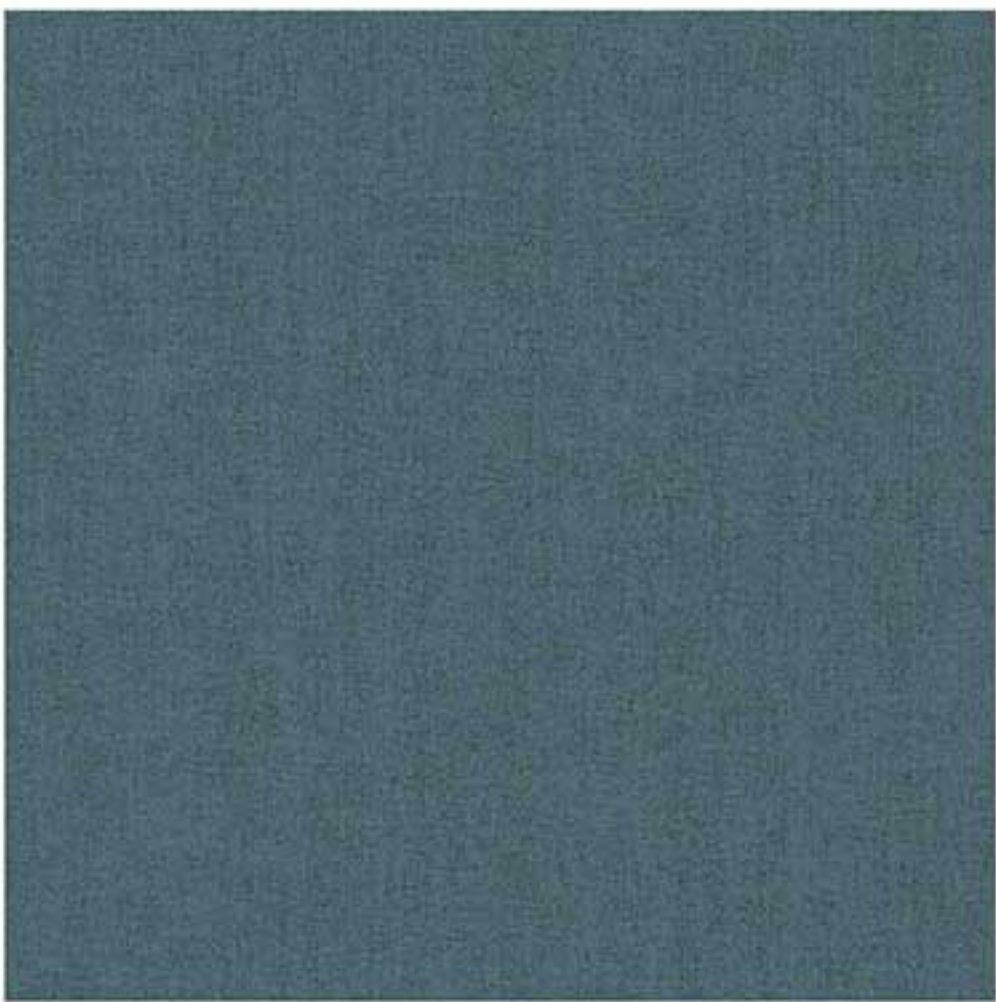
Pigmentum 39074



Pigmentum 39075



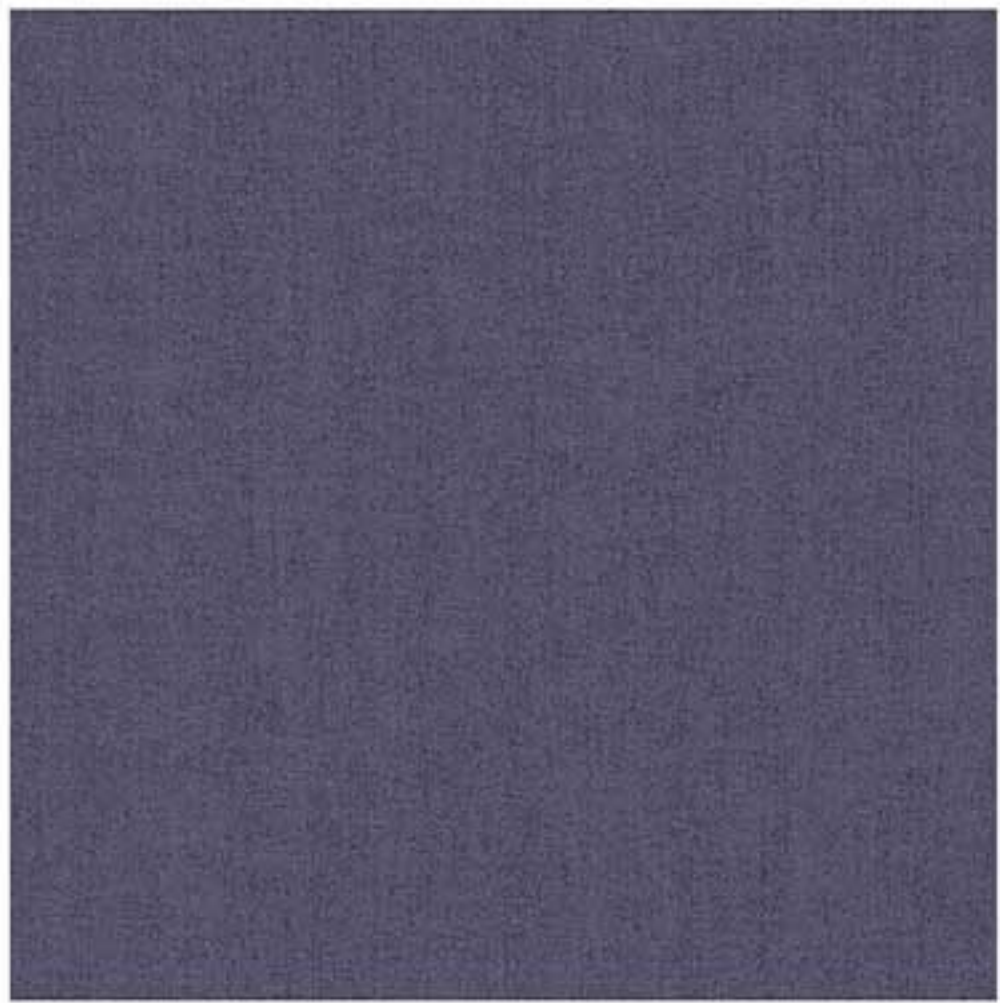
Pigmentum 39076



Pigmentum 39077



Pigmentum 39078



Pigmentum 39079



TECHNICAL COMPOSITION

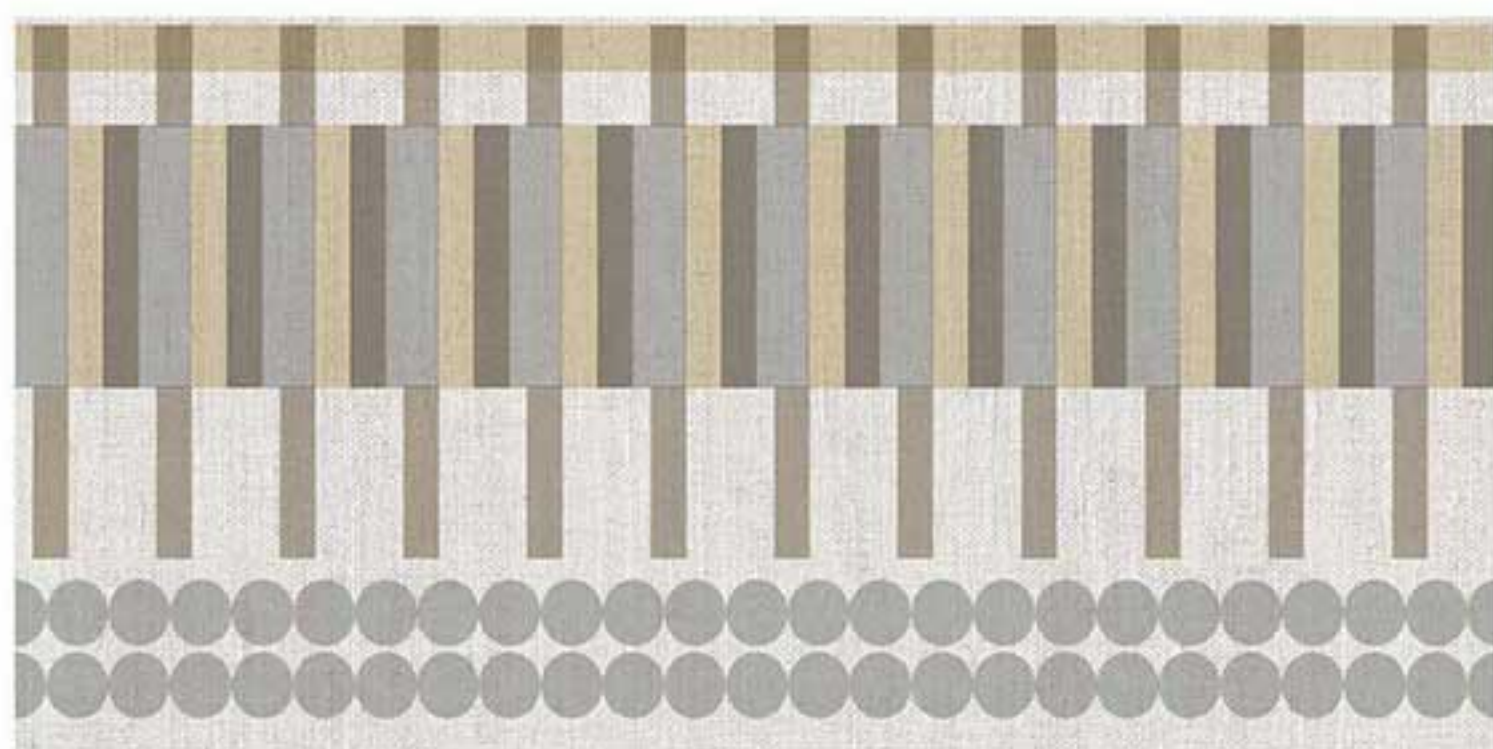
TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN HEIGHT

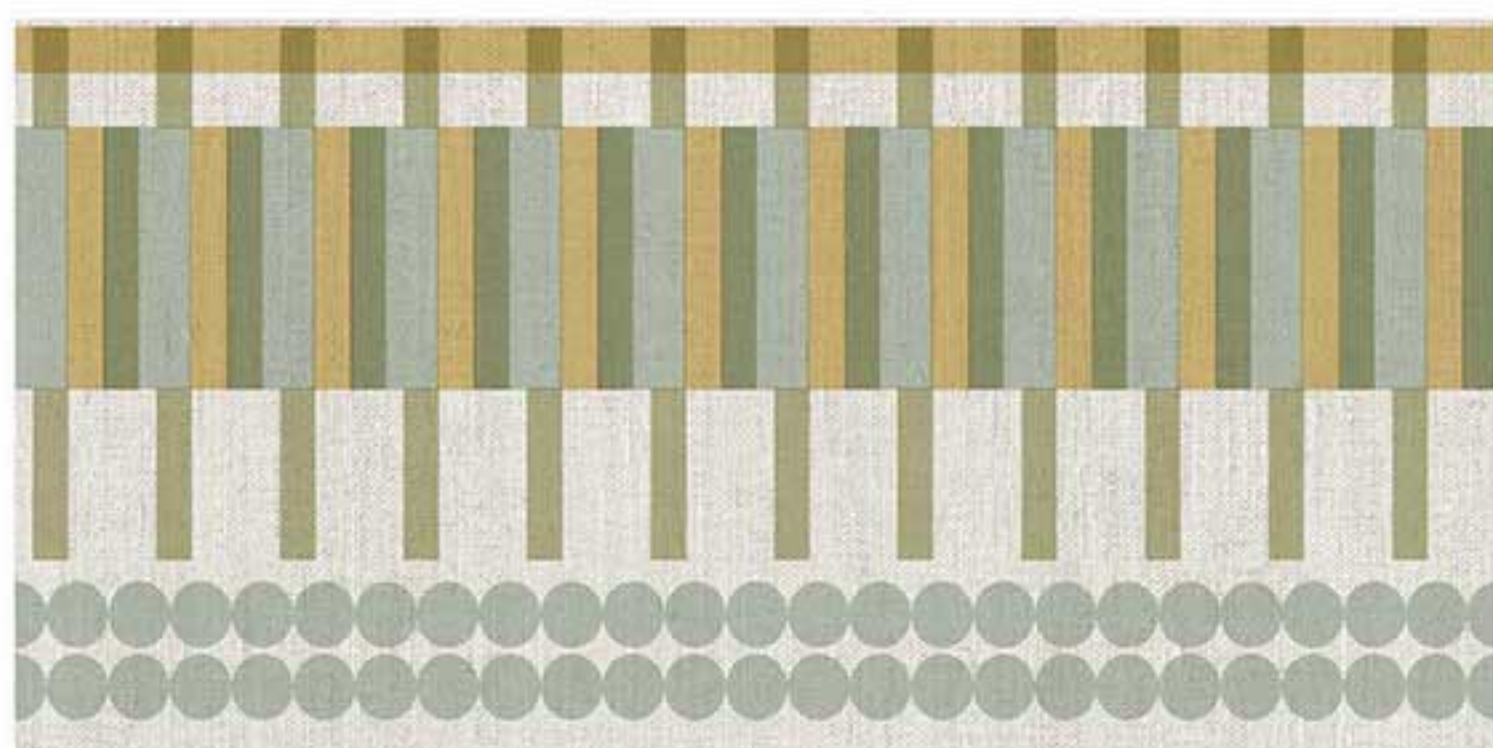
26,5 cm - 10,43 inches



Bordo Sculptura **B39081**



Bordo Sculptura **B39084**



Bordo Sculptura **B39085**



Bordo Sculptura **B39088**







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN HEIGHT

26,5 cm - 10,43 inches

Bordo Formae **B39093**Bordo Formae **B39094**Bordo Formae **B39095**







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN HEIGHT

26,5 cm - 10,43 inches



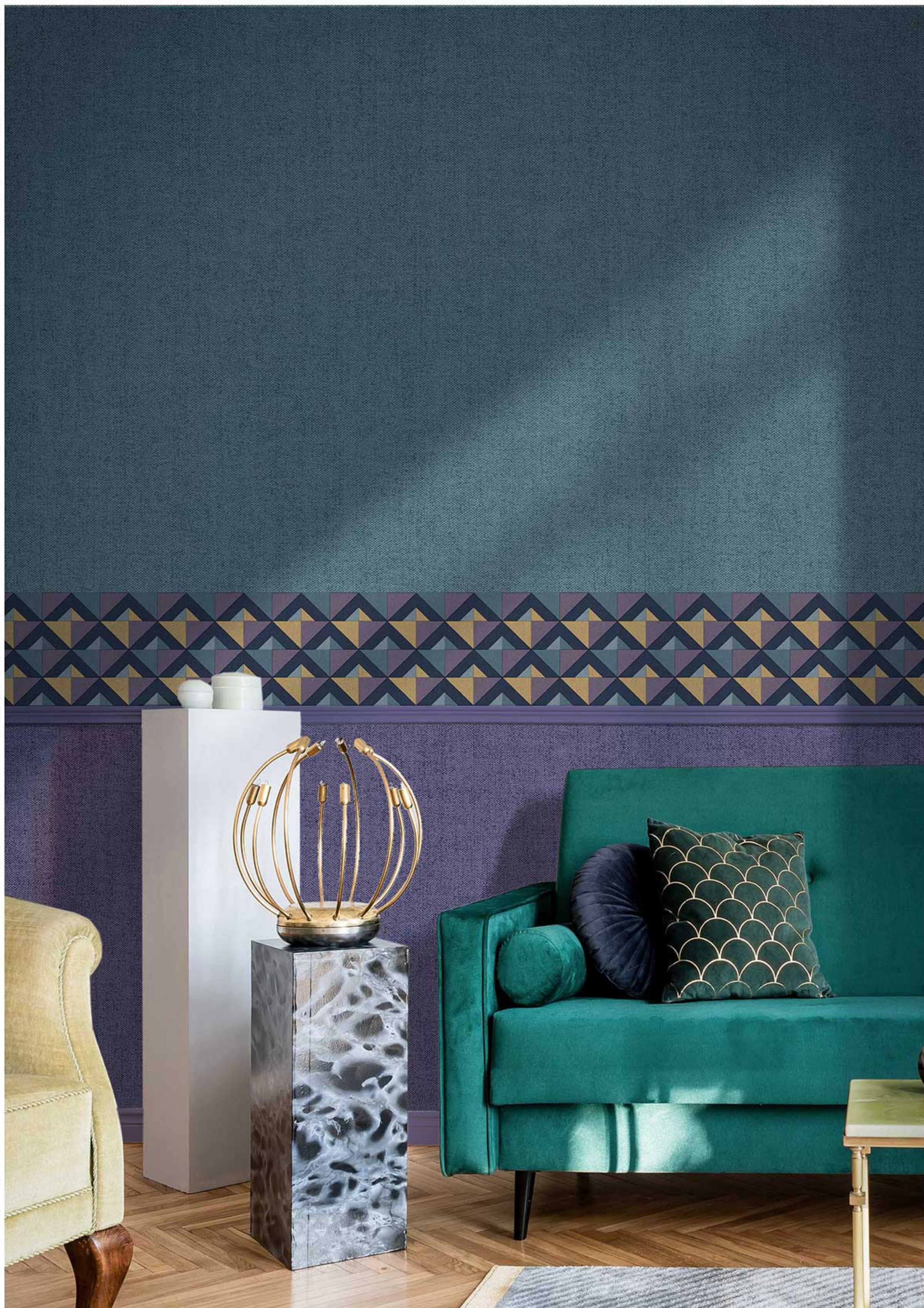
Bordo Motus **B39097**



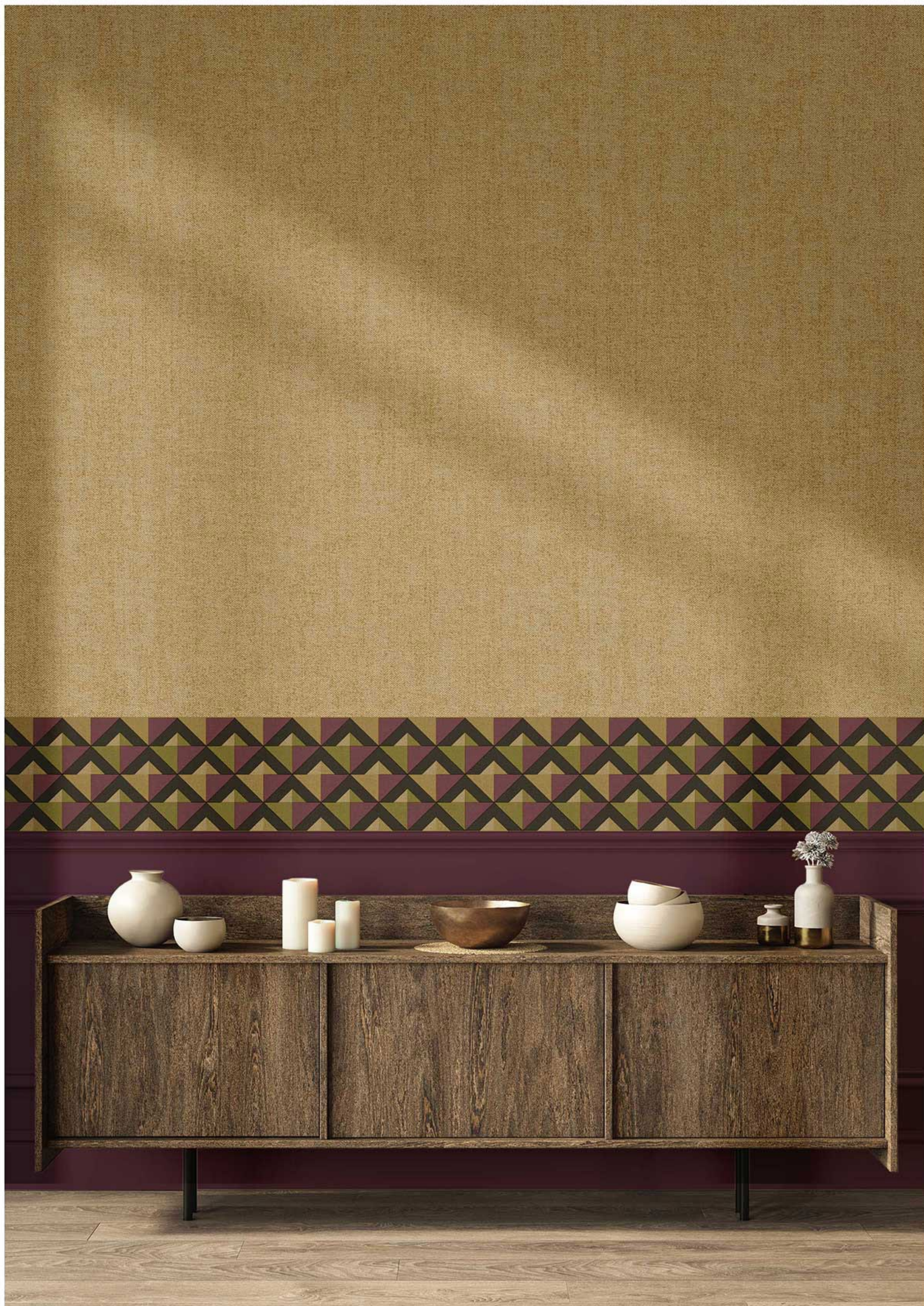
Bordo Motus **B39098**



Bordo Motus **B39099**









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